Dr. Jitjayang Yamabhai

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Biography

Dr. Jitjayang Yamabhai is a lecturer in the MA Cultural Studies Programme at RILCA. His research background is in ethnic community and rural development. He has also extended his work

into museum management and entrepreneurism.

Research Interests

- Ethnic people and rural development

- Community Studies

- Community capacity building

**Selected Publications** 

Cusripituck, P. and Yambhai, J. (2015). "A Critical Reflection on Pedantic Approach to

Community-based Art Learning in Urban Context". Journal of Asian Critical Education,

3, 29-41.

Burusphat, S. Ardsmiti, N., Suraratdecha, S., Yamabhai, J. (2014). "Ethnic Tourism Development

in Thailand: The Case Study of the Black Tai". The Journal of Laos Studies, 5(1), 108-

125.การสอน

Cusripituck, Patoo and Yamabhai, Jitjayang (2018) Bangkok Folk Museum: A Museum that

makes Bangkok a human city. In CAMOC Museums of Cities Review: ICOM International

Council of Museums 01/2018 p.32-34 ISSN 2520-2472, www.camoc.icom.museum

Cusripituck, P. and Yamabhai, J. (2017). [proceeding] "Creating Transformative Collectors for

Heritage sustainability: Experience from Black Tai Villages in Phetchaburi Province,

Thailand" Committee for Education and Cultural Action (ICOM CECA), Museums and

Cultural Landscape, Milano, July 3-9 2016.

Cusripituck, P. and Yamabhai, J. (2017). Museums and Cultural Landscapes Ceca Activities

Beyond the Museums Walls. Edited by Cinzia Angelini Università Roma Tre: ICOM

International Committee for Education and Cultural Action (ICOM CECA) ICOM International Council of Museums. P.43-47.

Teaching	
LCCS 513	Seminar on Contemporary Social and Cultural Issues
LCCS 515	Research Design in Cultural Studies
LCCS 514	Practicum
LCCS 577	Community-based Innovation Development
LCCS 580	Cultural Entrepreneurship and Sufficiency Economy Philosophy
LCCS 583	Design Thinking and Service Design in Social Entrepreneurship

## Expertise and Public Engagement

Dr. Jitjayang Yamabhai has worked on various community developmental projects including

2007: Education strategy for Thai hill tribe development

2005: The Study of Community Plan building

2004: The Study of Teacher shortage in Canada

2004: The PAR on Community Network Support Program in Sakeaw Province, Thailand

2002: The Survey Study of the Use of Under Water of Peasant in Middle Region of Thailand

2001: The Community Database

1999: Comparative study of community saving groups: the case study of Sungnuen district Nakhonratchasima province