

Dr. Narong Ardsmiti, Lecturer

Telephone number: +662 800 2308 ext -3331 / +6681 880 5541

E-mail: Narong.ard@mahidol.ac.th; LCNAS@hotmail.com

Biography

Narong Ardsmiti educated in Thailand, USA and Australia. He graduated MA in Cultural Studies from Mahidol University, Thailand in 1994 and received a second master's degree in 2000 from University of Oregon, USA in the field of Asian Studies. He pursued a doctoral degree (Southeast Asian Studies) at the Australian National University, Australia and earned PhD in 2007.

Research Interests

The research interest is following areas:

- Identity and change in social spaces and places
- Ethnicity in the contemporary society
- Cross-border culture and cultural boundary in both translocal and transnational perspective

Selected Publications

Narong Ardsmiti. 2017. Socio-economic Structural Change and its Effect on the Language Use of Bru Youths. *Journal of Languages and Cultures*, 36(2), 137-162. [In Thai]

Narong Ardsmiti. 2016. Creative Economy and Small and Micro Community Enterprise: The way to preserve Tai Dam cloth cultures. In S. Ghazali, N. Samat & S.R. Sheikh Dawood (Eds) *Cluster development in selected Asian countries: Local and regional contexts*. pp.177-191. Penang: Penerbit Universiti of Sains Malaysia.

Somsong Burusphat, Sumittra Suraratdecha, Narong Ardsmiti, Jitjayang Yamapai. 2014. Ethnic Tourism Development in Thailand the Case of the Black Tai. *Journal of Laos Studies*, 5(1), 108-125.

Somsong Burusphat, Sumittra Suraratdecha, Pattama Pattong, Narong Ardsmiti, Jitjayang Yamapai, Pichet Setapong. 2013. *Black Tai Ethnic Tourism Development*. Songkhla: Pim Karn Publishing. [In Thai]

Narong Ardsmiti. 2012. Nation, Ethnicity and Tai Dam Identity. *Journal of Sociology and Anthropology*, 31(2), 54-78. [In Thai]

Teaching

He has taught wide range topics of Cultural Studies including concepts and theory, marginalized cultures, culture and ideology, identity, ethnicity and nationalism. In 2018, he is a co-teacher on Principle Concepts in Cultural Studies and Critical Theory in Cultural Studies courses.

Expertise and Public Engagement

Most of his works involve with ethnicity in contemporary society particular the phenomenon of transnationality, identity, social space and place, cultural acculturation, and marginality. Narong is a regular contributor as a reader to many academic journals and used to be a journal editor of *Languages and Cultures Journal*. He has also appointed as a Program Secretary of PhD Multicultural Studies since 2012.